



AAR 74th Annual Meeting Advancing Academic Radiology

Hilton Atlanta, Atlanta, GA

March 17-20, 2026

About the Association of Academic Radiology

The Association of Academic Radiology (AAR) consists of over 1,300 academic radiologists, residents, and fellows. The purpose of AAR is to encourage excellence in radiological laboratory and clinical investigation, teaching and clinical practice; to stimulate an interest in academic radiology as a medical career; to advance radiology as a medical science; and to represent academic radiology at a national level.

Our Community

Over 1,000 professional registrants including residency training program directors, department chairs, medical student clerkship directors, research directors, radiology educators, clinical researchers, chief residents, and residents interested in academic careers.

Leadership Connection

Many of our members are leaders of other national radiology organizations, making this the perfect venue to connect with current and future leaders in academic radiology.

Why Exhibit at AAR 2026?

Unique Venue

Introduce or showcase educational products and publications to academic attendees in a focused environment.

Targeted Audience

Access to over 1,000 academic radiologists, educators, and decision-makers in one location.

Brand Visibility

Multiple opportunities to showcase your commitment to academic radiology excellence and innovation.



Meeting Coordination

Our Community

In coordination with AAR affinity groups: A3CR2, ACER, AMSER, RAHSR, RRA

And partner organizations:

APCR, APDIR, APDR, SCARD, and SNMMI

Sponsorship Packages

	Platinum \$75,000	Gold \$50,000	Silver \$25,000	Bronze \$7,500	Exhibit Only \$5,000
Exhibitor Benefits	Platinum	Gold	Silver	Bronze	Exhibit Only
6' Table			✓	✓	✓
6' Table — <i>Preferred Location</i>	✓	✓			
Full Registration(s) — <i>All Access</i> <i>Additional Registrations — \$450 each</i>	8	5	3	2	1
Attendee Registration List Pre & Post Event	✓	✓	✓		
One-Year AAR Industry Membership(s) <i>(includes access to Academic Radiology Journal)</i>	3	2	1		
Enhanced Engagement	Platinum	Gold	Silver	Bronze	Exhibit Only
Spotlight Session — <i>Speaker</i> <i>(additional cost)</i>	✓	✓	✓		
Industry Think Tank Registration(s)	4	3	2	1	
30-Minute meeting with AAR Executive Committee	✓	✓			
Marketing & Promotion During Meeting	Platinum	Gold	Silver	Bronze	Exhibit Only
Company logo on industry support signage	✓	✓	✓	✓	✓

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Branding Opportunities (<i>additional cost</i>)	Platinum	Gold	Silver	Bronze	Exhibit Only
Coffee Break Sponsor	✓	✓	✓	✓	
Breakfast Sponsor	✓	✓	✓	✓	
Lunch Sponsor	✓	✓	✓	✓	
Lanyard and Badge Printing & Ribbon Rack Sponsor	✓	✓	✓		
Whoa App Sponsor (<i>static banner</i>)	✓	✓			
WiFi Sponsorship	✓				
Educational Content / Programming (<i>additional cost</i>)	Platinum	Gold	Silver	Bronze	Exhibit Only
Access to Online Educational Content	✓	✓	✓		
Podcast Sponsorship	✓	✓	✓		
Webinar Sponsorship	✓	✓	✓		
Academic Radiology Resident Academic Leadership Development (ARRALD)	✓	✓			
Faculty Development Program	✓	✓			
Radiology Management Program	✓	✓	✓		

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Educational Content / Programming (<i>additional cost</i>)	Platinum	Gold	Silver	Bronze	Exhibit Only
Inclusion, Diversity, Equity and Allyship (IDEA) Scholars Program	✓	✓			
Early Career Lectureship Exchange Program	✓	✓	✓		
Grand Rounds Webinar Series (5)	✓	✓			
Teach the Teachers	✓	✓			
Journal Fellowship	✓	✓	✓		
Marketing & Promotion Outside of Meeting	Platinum	Gold	Silver	Bronze	Exhibit Only
Company logo on AAR Website with Hyperlink	✓	✓	✓		
Social Media Blast Across All Platforms	✓	✓	✓		
One Feature in Industry Spotlight Eblast	✓	✓	✓		
Listing of Educational Offerings on AAR Website	✓	✓	✓		
Reposting of Social Media Across All Platforms	✓	✓	✓		