

Dear AAR Industry Partner,

On behalf of the Association of Academic Radiology (AAR), thank you once again for partnering with us for the **2026 AAR 74th Annual Meeting – *Uniting Perspectives Across Generations in Radiology Medical Education***, taking place in Atlanta, Georgia. We are excited to have you join us and sincerely appreciate your support in making this meeting a success.

For the latest agenda updates and additional conference details, please visit the [AAR website](#).

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### Hotel Logistics & Room Block Information

The 2026 Annual Meeting will be held at:

Hilton Atlanta

255 Courtland Street NE

Atlanta, GA 30303

👉 [Click here to book your room](#)

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### Exhibitor Logistics & Details

Company Registration

Please register all exhibitor booth representatives using the link below:

👉 [Click here to complete your company registration](#)

- Each company is allotted one complimentary registration with the purchase of a booth.
  - Use code **EXHIBITOR26** to register your representative.
  - Additional exhibitor badges may be purchased for \$450.00 each. Please contact [info@aarad.org](mailto:info@aarad.org) to purchase additional passes.
  - *Please note: AAR staff are monitoring the use of this code for each company representative.*
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### Exhibit Set-Up & Breakdown

- Set-Up: Salon Foyer
    - Monday, March 16, 2026, | 4:00 pm – 6:00 pm
    - Tuesday, March 17, 2026, | 7:00 am – 9:00 am
  - Breakdown:
    - Friday, March 20, 2026, | 12:00 pm – 2:00 pm
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### Booth Inclusions

- One 6-foot table
- Two chairs
- CME credit is not available for exhibitor registrants.

### Electric & Audio-Visual Needs

Encore is the official provider for electrical and audiovisual services.

👉 [Click here to place your AV and electrical order with Encore](#)

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## Exhibit Hall Hours & Dedicated Breaks

Attendees will have access to the Exhibit Hall during the following hours:

- Tuesday: 6:30 am – 5:00 pm
- Wednesday: 6:30 am – 5:00 pm
- Thursday: 6:30 am – 4:00 pm
- Friday: 6:30 am – 12:00 pm

Exhibitors may staff their booths at their discretion. Suggested high-traffic times include:

- Tuesday: 12:00 – 1:15 pm; 2:45 – 3:15 pm
  - Wednesday: 6:30 – 8:30 am; 9:15 – 9:45 am; 10:45 – 11:15 am; 12:15 – 1:30 pm; 2:30 – 4:00 pm
  - Thursday: 6:30 – 8:30 am; 9:15 – 9:45 am; 10:45 – 11:15 am; 1:30 – 2:00 pm; 3:30 – 5:00 pm
  - Friday: 6:30 – 8:00 am; 9:00 – 10:00 am
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## Shipping Information

-  [Click here for shipping information to the Hilton Atlanta.](#)

Shipments should be sent to:

c/o FedEx at Hilton Atlanta

255 Courtland Street NE

Atlanta, GA 30303

Convention/Conference Group/Event Name

Box\_\_\_\_ of\_\_\_\_

You will be responsible for coordinating with hotel staff upon arrival to retrieve your shipped materials and arrange payment for shipment receipt. Once payment is completed, hotel staff will deliver materials to your assigned table.

Please be sure to label all boxes clearly with your company name and the total number of boxes (e.g., *1 of 4*).

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The exhibit hall diagram with booth assignments will be sent closer to the event.

We truly appreciate your partnership and look forward to a successful and engaging meeting together.