



AAR 2027 ANNUAL MEETING

*Radiology Reimagined:
Training and Practice in the AI Era*

April 13-16, 2027

Grand America | Salt Lake City, Utah



2027

INDUSTRY SPONSORSHIP & EXHIBITOR OPPORTUNITIES

About AAR

The Association of Academic Radiology (AAR) consists of over 1,300 academic radiologists, residents, and fellows.

The purpose of the Association of Academic Radiology is to encourage excellence in radiological laboratory and clinical investigation, teaching and clinical practice; to stimulate an interest in academic radiology as a medical career; to advance radiology as a medical science; and to represent academic radiology at a national level.

AAR meets every spring, in collaboration with SCARD, APDR, APCR, and its five Affinity Groups, A3CR2, ACER, AMSER, RAHSR, RRA. The AAR Annual Meeting provides special programs for faculty, administrators and trainees with a focus on training and leadership in academic radiology, as well as radiology education and research.

1,000

EXPECTED
ATTENDEES

4

DAYS OF
PROGRAMMING

1,300

MEMBERS
NATIONWIDE



Who Attends

- » Board-certified physicians
- » Residents & fellows
- » Medical students
- » Researchers & scientists
- » Department chairs
- » Academic educators & faculty
- » Graduate students & trainees
- » Program Directors
- » Program Coordinators

Why Partner with AAR?

- » **Targeted Audience:** Access to over 1,000 academic radiologists, educators, and decisionmakers in one location.
- » **Brand Visibility:** Multiple opportunities to showcase your commitment to academic radiology excellence and innovation.
- » **Leadership Access:** AAR is where academic radiologists connect, share ideas, and grow together through networking, fellowship, and education and research shaping the future of radiology.

Sponsorship Packages

	Platinum \$10,000	Gold \$7,500	Silver \$5,000
EXHIBIT & RECOGNITION			
6' Table, 2 chairs, wastebasket*	✓	✓	✓
Company logo on conference signage	✓	✓	✓
Staff badges included — All Access Additional Registrations — \$450 each	4	3	2
DIGITAL & MARKETING			
Logo & link on conference website	✓	✓	✓
Logo on conference mobile app	✓	✓	✓
Pre & post-event attendee list	✓	✓	✓
Featured in post-meeting recap email	✓	✓	✓
BOARD & LEADERSHIP			
30-min meeting with leadership	✓		
Early career travel support	✓		

*electrical not included

À La Carte Sponsorship Opportunities

Individual items available to all sponsors and exhibitors. Select one or combine multiple opportunities.

Branded Attendee Lanyards (Exclusive Sponsor)	\$6,000
Branded Hotel Room Key Cards (Exclusive Sponsor)	\$10,000
Meeting WiFi (Exclusive Sponsor)	\$10,000
Meeting App (Exclusive Sponsor)	\$13,500

AM/PM Sponsored Break	\$5,500
Product Theatre (125 people)	\$17,500
Thursday Networking Reception (at history museum) Gold Sponsors (2)	\$65,000 (per sponsor)
Beer + Pretzels (Exclusive Sponsor)	\$15,000

All offerings in this prospectus have been made available to all eligible companies; any exclusive opportunity is noted as such.

Residents lounge (3 days Tue-Thur) (Exclusive Sponsor) AARALD	\$5,500
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Secure Your Partnership

AAR offers limited sponsorship availability on a first-come, first-served basis. We encourage early commitment to ensure preferred placement and maximum pre-conference visibility.

Key Dates

- » **Conference Dates:** April 13-16, 2027
- » **Logo / Materials Deadline:** February 1, 2027



Contact Us

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