



2027 INDUSTRY PARTNERS

Exhibitor Information

Thank you for partnering with the Association of Academic Radiology for the AAR 75th Annual Meeting, *Radiology Reimagined: Training and Practice in the AI Era*, April 13–16, 2027, at The Grand America Hotel in Salt Lake City, Utah. This guide summarizes everything you need to plan your exhibit. The exhibit hall diagram with table assignments will be sent closer to the meeting.

FEBRUARY 1, 2027 Logo & materials deadline	APRIL 12, 2027 Exhibit set-up begins	APRIL 13–16, 2027 AAR 75th Annual Meeting	APRIL 16, 2027 Exhibit breakdown
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Exhibitor Registration

Once your exhibitor or sponsorship commitment is confirmed, the AAR team will provide the information needed to register your booth representatives. Each sponsorship level includes complimentary all-access registrations:

PLATINUM	GOLD	SILVER
4 registrations	3 registrations	2 registrations

Additional registrations may be purchased for **\$450** each. To purchase additional registrations, or with any questions, please contact Carrie O'Connor at info@aarad.org.

CME credit is not available for exhibitor registrants.

Exhibit Set-Up & Breakdown

Location: Grand Ballroom Foyer, The Grand America Hotel

Set-up	Monday, April 12, 2027 4:00 – 6:00 PM
Set-up	Tuesday, April 13, 2027 7:00 – 9:00 AM
Breakdown	Friday, April 16, 2027 12:00 – 2:00 PM

Exhibit Hall Hours & Suggested Staffing Times

Exhibit hall hours

Tuesday	8:00 AM – 5:00 PM
Wednesday	6:30 AM – 5:00 PM
Thursday	6:30 AM – 4:00 PM
Friday	6:30 AM – 12:00 PM

Suggested high-traffic times — exhibitors may staff their booths at their discretion; these are the times of greatest activity.

Tuesday	9:00 AM – 5:00 PM
Wednesday	6:30 – 8:30 AM • 9:15 – 9:45 AM • 10:45 – 11:15 AM • 12:15 – 1:30 PM • 2:30 – 4:00 PM
Thursday	6:30 – 8:30 AM • 9:15 – 9:45 AM • 10:45 – 11:15 AM • 1:30 – 2:00 PM • 3:30 – 4:00 PM
Friday	6:30 – 8:00 AM • 9:00 – 10:00 AM

Booth Inclusions, Electrical & Audiovisual

Each exhibit includes: one 6-foot table • two chairs • wastebasket. Electrical is not included.

The Grand America is the official provider for electrical and audiovisual services. Electrical connections, hard-wired internet and other equipment are available for an additional cost. Place your order online: [Grand America AV & electrical order form](#)

Shipping Information

Shipments should be sent to:

c/o The Grand America Hotel
555 South Main Street
Salt Lake City, UT 84111
AAR Annual Meeting – April 13–16, 2027
Box ____ of ____

Please label each box clearly with your company name and the total number of boxes (e.g., 1 of 4).

Upon arrival, please coordinate with hotel staff to retrieve your shipped materials and pay any receiving fees. Once payment is complete, hotel staff will deliver your materials to your assigned table.

Hotel Accommodations

The meeting will be held at The Grand America Hotel, 555 South Main Street, Salt Lake City, UT 84111.

Book your room: aarad.memberclicks.net/annual-meeting-travel-2

Exhibitor Policies

The AAR encourages radiology society activities that support research, education and the AAR's overall academic mission.

Third-party merchandise sales. Exhibitors wishing to sell merchandise or educational materials at their booth during AAR meetings must submit a request to the AAR Executive Committee at least four (4) weeks prior to the meeting start date. The request should include a detailed description of items to be sold, including pricing and payment collection methods. The Executive Committee will review all requests to ensure materials are appropriate and relevant to AAR's educational mission. Approved vendors must display their authorization at their booth, and AAR reserves the right to halt any unapproved sales activities. To submit a sales request, contact info@aarad.org.

View the [AAR Corporate Support Policy for CME activities](#).

QUESTIONS?

We're here to help.

Exhibitor questions: **Bernadette Londberg** — info@aarad.org

Online: aar.org/exhibitors-and-sponsors